

Judging Quality in a Multimedia Show

Part of show	Excellent	Good	Okay	Poor
Title and Opening Credits	Imaginative title, attractively presented. Some animation or special effects. Clear and complete credits.	Title and credits are easy to read, complete, and attractive	Show begins with the title followed by credits for who created the show Title & credits are legible.	No title or no opening credits
Introduction	Introduction presents the main question or issue in an exciting or imaginative way.	Introduction presents the main question or issue in a way that makes clear why it is important.	Introduction clearly states the main question or issue to be explored in the show	Introduction is absent or fails to state the main question or issue to be explored in the show
Main Story or Body of Show	Tells the story with a variety of visuals including video, still pictures and maps. May have animation, re-enactment or interviews. Uses music or other sound effects	Tells the story with a variety of visual images, voice over-- NOT "talking heads" of the producers. Makes good use of local scenery or experts or artifacts.	Presents information from several sources, including at least one primary source, such as Lewis's journal or accounts in oral traditions	No information beyond the textbook or encyclopedia account of issues or stories. Or contains inaccuracies.
Ending or Summary	Presents conclusions in an imaginative or emotionally satisfying ending to the show.	Presents some conclusions with a visual review of the reasons for them.	Ending summarizes the show, giving an answer to the main question or stating probable answers	No ending or an ending that doesn't relate to the main question or issue.
Closing Credits, Including Sources of Information	Credits are complete, include a variety of primary and secondary sources, and are attractive and easy to read.	Credits are complete, include a variety of primary and secondary sources	Credits include several sources of information and thanks to those who helped the producers.	No closing credits or fails to thank people or institutions who helped the producers